

Privacy Notice in compliance with art. 13 of Legislative Decree no. 196/03

Dear Customer, please be hereby informed that, in full compliance with the Italian Personal Data Protection Code (Legislative Decree no. 196/03), our company will process your personal data.

Such data will be entered into the database of Southern Comforts Italy upon granting by you of the necessary authorization, with the exception of the cases indicated in art. 24 of Legislative Decree no. 196/03.

Under such regulation, processing of your personal data will be carried out under principles of fairness, lawfulness and transparency, to protect your confidentiality and to safeguard your rights.

In compliance with art. 13 of Legislative Decree no. 196/03, please be informed that:

1. your personal data shall be collected for the purposes of mandatory law requirements, contractual obligations, accounting, banking, and financial fulfillments, to be processed electronically or manually;
2. submission of your personal data is not compulsory;
3. however, refusal to submit your personal data may prevent Southern Comforts Italy from effectively rendering its services in favor of your company hereunder;
4. your personal data will be communicated and disclosed in pursuance of the above purposes and for marketing, advertising, promotional and market research purposes. Moreover, they may be disclosed within our company to the personnel of our administration and marketing departments;
5. you may report to the data controller and to the data processor in order to enforce your rights as provided for in art. 7 of Legislative Decree no. 196/03, i.e. in order to obtain:

confirmation whether or not personal data concerning you exist; erasure, anonymisation and blocking of your personal data that has been unlawfully processed; updating, rectification or integration of your personal data; evidence that the above actions have been communicated to those persons to whom your personal data has been disclosed;

6. the data controller refers to Southern Comforts Italy SRLS, with registered office in Viale Guglielmo Marconi 34, 84013 Cava dei Tirreni (SA) Italy.